PRESS RELEASE



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SSI PARTNERS WITH WORLD VISION AND CAMANO ISLAND COFFEE TO OFFER <u>BUZZBOX</u> -- A POWERFUL NEW CORPORATE SOCIAL RESPONSIBILITY PROGRAM THAT DELIVERS GLOBAL IMPACT, INFLUENCE & ANNUITIZED REVENUES!

Media industry, travel industry, sports leagues and service organizations are initial focus.

(Ridgefield, CT – 26 August 2013) Syndicated Solutions, Inc. - (SSI) announced today that it has formed a new alliance with World Vision, the largest children's relief and development organization in the world, and Camano Island Coffee Roasters based in Washington State, to offer BuzzBox -- which turns the habit of a daily cup of coffee into a powerful Corporate Social Responsibility and conveyance program. BuzzBox is an innovative, automated delivery system that shares 10% of all purchases to targeted operations of World Vision and the promotional partner secured by SSI. SSI is initially making BuzzBox available to select radio and television programs/station groups, travel industry companies with well-established loyalty programs, multiple sports leagues and various civic/service organizations to significantly benefit their own bottom lines as well as provide their audience/ members/fans with a strong vehicle for impact and influence, globally and locally via World Vision's operations. All that's basically required from the promotional partner SSI secures is the audience/members/fans drink coffee.

BuzzBox is the best, most comprehensive coffee continuity program on the market today and with repeated impressions it's creating impact, influence and income. Coffee is the second most traded commodity on earth -- it's ubiquitous and for many it's a daily ritual. BuzzBox features USDA Organic, Specialty Grade Top 1% Arabica, Shade Grown and Fairly Traded Coffee. All the styles, roasts, etc. are offered and it's truly the "best-of-the-best" coffee available. Covering all of these elements eliminates any resistance to the conveyance system of BuzzBox, as it personally connects participants to the social cause through repeated impressions "one-cup-at-a-time," social media, updates in the actual shipping box and more. As participation grows, BuzzBox becomes a sustaining annuity that delivers greater revenues on a compounding monthly basis.

World Vision benefits from the Social Responsibility aspect of BuzzBox as a percentage of each sale is directed to them and the respective promotional partner secured by SSI benefits from a share of the revenues generated via this powerful CSR initiative -- as well as via goodwill branding and leadership by enabling their audience/ members/fans to do something good "one-cup-at-a-time" without changing their lifestyles or habits.

Commenting on the new alliance SSI's President Bob Carey said "The special opportunity BuzzBox represents for radio and tv programs or station group owners, travel industry companies with strong loyalty programs, sports leagues and civic or service organizations is truly without equal. By simply enjoying something most of us do every day -- drinking coffee -- but now the 'best-of-the-best-coffee,' we'll have significant impact and increase the influence of the promotional partners we associate with in an extremely meaningful and financially rewarding way. Camano Island Coffee is second to none, one taste will have you hooked it's that good! World Vision is clearly the leader in their field with operations in over 100 countries, assisting over 100 million people....so combining the power of these organizations with the resources and relationships of SSI is exciting and unparalleled. To provide some perspective, a promotional partner delivering just 50,000 BuzzBoxers over the course of a year would earn a payout of over \$1 million and the impact they'll have will certainly be many, many times more! Anyone not moved by the realness of this opportunity is asleep at the wheel and guaranteed to miss a significant chance to do good, while doing well enjoying sustaining success from the annuitized future results."

Jenny Lockwald, Executive Director for Events and Broadcast at World Vision added "World Vision has been helping children, their families and communities around the world for more than 60 years. It is our privilege to partner with SSI and Camano Island Coffee Roasters to build on this effort through social business that creates a circle of support to those who often live barely on \$1 a day. When we come together in these types of partnerships, the simple act of drinking coffee can literally change the world."

Jeff Ericson, CEO of Camano Island Coffee Roasters said "After 14 years of being a social business entrepreneur, it is an honor to be partnering with such industry leaders as World Vision and SSI. By combining our model of annuitized monthly revenue with the World Vision story and the relationships SSI is creating we will be dramatically changing the world for good. We are in the business of taking your community and transforming them into prosumers."

Syndicated Solutions, Inc. - (SSI) is a full-service media syndication organization specializing in sponsorship sales, affiliate sales, satellite distribution and programming consulting services of nationally syndicated properties, formed in February 1999. The firm offers leading talk programming that includes: The Rick & Bubba Show, Rudy Maxa's World; The Ric Edelman Show; The Fresh Grocer - Tony Tantillo, Chuck Woolery's - Save Us Chuck and many other quality radio programs reaching over 700 affiliates each week plus listeners of TNN Television, UStream.TV, TuneIn.com, iHeartRadio.com, Armed Forces Network, online streaming, downloadable podcasts, etc. Info and more available anytime @ www.SyndicatedSolutions.com.

World Vision, founded in 1950, is recognized as one of the leading international relief and development organizations in the world. They are dedicated to working with children, families and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. World Vision serves all people, regardless of religion, race, ethnicity, or gender and they're consistently top rated by independent charity monitoring groups as 85% of every dollar taken in by World Vision goes directly into the field and those in need. Employing over 40,000 people, with well over 90% of the staff working in their home country, World Vision is actively engaged in nearly 100 countries assisting more than 100 million children and their families in struggles against poverty, hunger and injustice. They're also focused on larger issues that include community development and advocacy for helping poor children and their families build sustainable and hopeful futures.

Camano Island Coffee Roasters is was founded in 1999 with the purpose of breaking generational poverty in the developing world through coffee. Camano Island Coffee Roasters believes the best way to do this is to provide the healthiest, highest quality coffee while still paying a fair price. They only source the Top 1% of the available coffee market. Every single coffee is USDA Certified Organic, Shade Grown and Fairly Traded. Their unique subscription model, BuzzBox, provides the freshest coffee possible: by-passing the grocery store and delivering direct to the coffee drinker's door. To date Camano Island Coffee Roasters has assisted in the creation of 42 villages -- sustainably changing the lives of 25,000 farmers with the help being their BuzzBox members.

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